



A consulting service of [American Diversified Enterprises, LLC](https://www.ade.llc/)

Renewable Energy - Renewable Chemicals - BioBased Products - Alternative Fuels - Advanced Technologies

CJ Evans

CJ Evans is the managing director of [American Diversified Enterprises](https://www.ade.llc/) (ADE), <https://www.ade.llc/>, a Washington-DC-based holding company with nine business groups and 10 companies, four which serve as “enablers,” providing grant application, 3rd party studies, due diligence & analysis, and financing services.

[American Diversified Energy](#) is one of the “enablers.” ADE also is an “an innovator.” It is pursuing three game-changing initiatives involving agriculture, rural lands stewardship, and transportation to address the climate crisis. A fourth initiative is media-oriented initiative. The two remaining companies focus on private financial management and international project development.

In addition, ADE maintain strategic collaborations with an advocacy organization that Mr. Evans co-founded in 2019 – the [Alternative Fuels & Chemicals Coalition](https://www.altfuelchem.org/) (AFCC), <https://www.altfuelchem.org/> – and a foundation that he is forming, the [Susan Jean Murphy Evans Living Legacy Fund](#), to carry on his wife’s 50-year legacy of helping the needy.

[American Diversified Energy](#) was started in 2005, first as a sole proprietorship, and first incorporated as Renewable Energy Consulting Services, with a focus on facilitating first-of-a-kind renewable energy projects. Its focus has expanded to encompass all types of innovative and advanced technologies. It was renamed in 2017 to reflect this, followed in 2021 by the creation of the ADE holding company and its family of additional companies.

Career Highlights

- **Instrumental in helping companies launch new technologies and first-of-a-kind projects:** ADE has helped more than 250 companies since 2005 commercialize new technologies and secure financing. Several projects were the first commercial deployments of new technologies.
- **Successful (registered) lobbyist for 40+ years:** Accomplishments include:
 - ✓ **Restoring \$24 Billion in Loan Authority** for the U.S. Department of Energy (DOE) Title 17 Loan Guarantee Program which was targeted for elimination in 2018;
 - ✓ **Saving U.S. Department of Agriculture (USDA) Renewable Energy Grant Programs** from cuts in staff and funding (2018);
 - ✓ Incorporating statutory language in multiple Consolidated Appropriations Acts, starting in 2018, that directs federal agencies to **Change Federal Policies to Allow The Removal of Diseased Trees and Other Waste Wood That Create Fire Hazards from Federal Lands for Use as Renewable Biomass** (changes that are slowly advancing);
 - ✓ Preparing the initial draft of legislation that became Section 9010 of the Energy Act of 2020 – called a **“Game Changer” for the DOE Title 17 Loan Guarantee Program** and **“likely the largest win in the history of revising US federal government loan guarantee programs”** by Mark Riedy, an energy and finance attorney and AFCC’s other co-founder, which removed multiple obstacles and revitalized the program, which
 - ✓ Drafting the **Rails-to-Trails** enabling legislation, allowing abandoned railroad rights of ways to be converted to trails (1982);
 - ✓ Contributing to the **2002 and 2008 U.S. Farm Bill** conservation, energy, and landowner incentive programs, including contributing to the Senate language that established the USDA’s Section 9003 loan guarantee program, which provides financing for first-of-a-kind renewable energy, renewable chemical, and biobased product projects;



- ✓ Advocating for improvements to the **2005 and 2007 U.S. Energy Policy** grant and loan guarantee programs, as well as improvements in federal policies through AFCC's advocacy efforts, including **restoring \$50+ billion in funding for more than 50 bioeconomy programs** targeted for elimination or serve cuts in the fiscal year budgets of 2019-2021.
- **Co-creator of innovative land-use program adopted by Florida Legislature in 2001, known as the Rural Lands Stewardship Program** (chapter 163.3177(11)(d), *Florida Statutes*), using market forces to protect environmental resources and accommodate development in clustered patterns, by allowing landowners who maintain and protect natural resources to share in profits earned by development on other lands, 1999-2004.
- **Project leader for two innovative wildlife and wetland restoration projects** in Palm Beach County, Florida – the *Wakodahatchee Wetlands* and *Winsberg Farm Wetlands Restoration Project (Green Cay Wetlands)* – using “created wetlands” and phytoremediation to replace sewage treatment facilities, saving a farm from development, expanding sewage treatment capacity, and creating a vibrant bird habitat and tourist attraction, 1998-2004.
- **Creator of cooperative program between private landowners, state agencies and environmental groups to protect priority 1 habitat of endangered Florida panther** (1994-96), which provides rural landowners with economic incentives to:
 - ✓ Provide ongoing stewardship of environmental, natural resource, and beneficial agricultural uses, which are assigned market values competitive with other types of land uses, and
 - ✓ Use these market values to transfer certain rights of use and entitlements to another parcel of property, for which the right to develop and its development rights must be purchased from the surrounding landowners, to direct and allow development in appropriate settings.
 - ✓ After more than 20 years of unsuccessful efforts by state and county government to protect Priority 1 habitat for the endangered Florida Panther, whose numbers had dwindled to fewer than 30, the species now has a population of more than 250.

Also:

- **Author of multiple economic and fiscal impact studies** demonstrating the value of renewable energy projects to communities and showing that agriculture, open space, and natural resources pay their way and increase property values, 1994-2016;
- **Executive Director and President of Florida-based nonprofit organization, Florida Stewardship Foundation** (renamed *Stewardship America* in 2002) working to promote a thriving rural economy, healthy natural environment, and safe, abundant supplies of food and fiber, 1995-2005;
- **Creator of state programs to protect farmland, American Farmland Trust**, 1991-95;
- **Executive Director, American Hiking Society**, Washington, DC 1980-82;
- **Author, 7-book series, On Foot Through Europe**, William Morrow and Co., NY, 1980;
- **Editor of *Backpacker Magazine***, 1976-78;
- **First person to walk end-to-end in the Alps** (sponsored by The North Face), 1972-73;
- **Newspaper reporter**, the 6^h largest U.S. newspaper, *San Jose Mercury-News*, 1968-71.